

Governance Policies - 8

Strategic Planning

Purpose

This document serves as a guideline for actions to be undertaken by the AIA CE Board of Directors to attain the objectives formulated herein. These objectives can be adjusted by the Board at any time.

This policy is intended to give guidelines to the Board. It does not substitute the Bylaws.

The goal of this planning document can be published on the AIA Continental Europe website, if the board decides so.

Who implements the strategic planning

The Board is responsible for setting the direction of the chapter, Committee chairs and assigned members are responsible for implementing the details of the strategic plan.

The president, or an assigned member of the Board, verifies the implementation and proposes adjustments to the Board, if necessary, at the annual Board meeting in January.

Duration of the planning

The strategic planning document is set up for two years.

Mission statement

The Bylaws state the mission of the AIA Continental Europe chapter as follows :

1.02 Objects : The objects of this Chapter shall be to promote and forward the objects of The American Institute of Architects within the assigned territory of this Chapter. In furtherance of Institute aims, the Chapter's objects are to organize and unite in fellowship architects and other design professionals who are active in Europe and who have personal and professional ties to the United States. The Chapter seeks to foster understanding of differences in professional practices between America and Europe; promote advantages of American training and design approaches; facilitate international recognition of American professional architectural credentials; foster communications between the Institute and its members who work and reside in Europe. Similar to the role of the American Architectural Foundation Inc., the Chapter can also provide architectural scholarships, establish professorships and assist architectural, educational and research projects; establish awards, prizes or medals for meritorious work; provide for the disseminating of literature and information of use and advantage to the profession of architecture and the arts and services allied to it; assist by cooperation and association in any activity that shall result in the improvement of the profession of architecture; and undertake any other related activities.

Vision and values statement

The chapter understands its unique position as an international professional organization. It sees this as important occasion to foster mutual understanding and create bridges across national cultures.

Goals, strategy and performance check

Goal 1 :

to promote and forward the objects of The American Institute of Architects within the assigned territory of this Chapter

Strategy :

Provide information to members on all services provided by AIA, such as AIAU, career center, conferences, contract documents, study trips, etc.

Performance check :

Check if newsletters and the AIA CE website provide this information, verify the Institute's goals and communicate them, and, if necessary, adjust the chapter's goals and actions.

.

Goal 2 :

foster understanding of differences in professional practices between America and Europe; promote advantages of American training and design approaches; facilitate international recognition of American professional architectural credentials

Strategy :

Open up the chapter to European professionals with the option to join under an AIA International Associate status, which includes exchange on the AIA values, training, and professional approach.

Set up agreements with European professional organizations recognizing the AIA and American professional education

Performance check :

Do a member survey every two years.

Create, apply and renew MUS (agreements of Mutual Understanding) with European professional organizations

Goal 3 :

the Chapter can also provide architectural scholarships, establish professorships and assist architectural, educational and research projects; establish awards, prizes or medals for meritorious work; provide for the disseminating of literature and information of use and advantage to the profession of architecture and the arts and services allied to it; assist by cooperation and association in any activity that shall result in the improvement of the profession of architecture

Strategy :

Awards program, student scholarship programs, student participation in conferences, fellowship program, student charettes, participation in local and international seminars and conferences to advocate the profession

Performance check :

Verify performance of each of these strategic actions

Approved by the board on January 10th 2019