

# CITYSCAPE

## DUBAI

### World Architecture Congress

In association with Continental Europe, Hong Kong, Japan and UK Chapters and the International Committee of the  AIA

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#### Conference

Day 01. Monday, 5 October 2009

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#### 08.30 Registration And Morning Coffee

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#### 08.50 Chairman's Opening Remarks And Welcome Speech

**Peter Rees**

City Planning Officer  
City Of London  
UK

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#### 09.00 Superman+Cybertecture

How can we all be supermen?  
Living and talking buildings  
Designing buildings like planets

**James Law**

Chief Cybertect And Chairman  
James Law Cybertecture  
Hong Kong

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#### 10.00 Economic Outlook On The GCC In Times Of Recession

This session will give an insight into the GCC economies in times of recession and global meltdown. This is a must attend session for everyone interested in working in this region.

**Dr. Jurgen Herre**

Managing Director  
Hines  
UAE

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#### 11.00 Networking And Refreshment Break

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#### 11.10 Integrated Design In The Middle East

The integration of architecture, engineering and operations at the least, is required to bring about a sustainable and cost effective design. This concept is hardly practiced in this region. The presentation will address how to best implement the integrated approach in the developments of the Middle East.

**Mario Seneviratne FIMechE., PEng.,**

LEED Faculty Member  
Managing Director – Green Technologies FZCO  
UAE

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**12.10 Wacky Banking + Wacky Buildings = Global Meltdown**

This session will outline the global environmental crisis as well as the financial crash and discuss how the “virtual” world of the internet has resulted in social detachment from a sense of “neighborhood”. Architects’ designs for “iconic/wacky” buildings have been a futile attempt to establish a sense of identity in “non-places” across the planet. We are losing the ability to adapt towns and cities to our needs and retain the vital strengths of our urban surroundings. The new financial climate means that architects will need to lead the way in relearning those vital skills

**Peter Rees**

City Planning Officer  
City Of London  
UK

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**13.10 How Buildings Can Become Icons In A Post Iconic Age**

Will Alsop says that no architect sets out to design an iconic building - it is the general public. This session will discuss who decides whether something becomes an icon or not. Will, through this session will explain how icons emerge from a process of design that involves the general public

**Will Alsop, RA**

Founder  
Will Alsop Architects  
UK

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**14.10 Lunch For Speakers And Delegates**

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**15.10 Challenges Faced By International Architects When Working In The GCC**

It is hot, either very dry or very humid. It is very difficult to understand who is really in charge. There are different approval processes by government agencies and utility companies. Architects and engineers are always asked to deliver in a rush but the clients cannot always make up their minds. Yet, there is liquidity, financing, necessity and reason to create master plans, infrastructure, urbanity, and new buildings of most every type and use. This session will outline what architects need to know about the GCC region before they start working here.

**Steven Miller, FAIA, RIBA**

Managing Director Dubai  
FXFOWLE International LLC  
UAE

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**16.10 Beyond Buildings: Architects As Infrastructure Designers**

Sudhir Jambhekar will discuss how the design of Shiekh Rashid bin Saeed Crossing responds to its context and its programme. He will also discuss how the project’s integrated design approach was achieved in order to create an environmentally-responsible bridge and Dubai’s newest icon.

**Sudhir Jambhekar, FAIA, LEED**

Senior Partner  
FXFOWLE International LLC  
USA

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#### **17.10 Urban Security And Design**

Through innovative design and new technologies, urban planners and architects can lead in efforts to respond to a range of public security menaces: extreme weather, civil unrest, industrial accidents, natural catastrophes, contagious illnesses and terrorist attacks. Security-conscious urban design offers ways to manage such threats, through the application of such key principles as deterrence, detection, control, mitigation and resilience. As cities all over the world implement new security systems and procedures, architects can help to ensure that these measures are not only effective, but also enhance — rather than detract from — urban amenity.

**Thomas Vonier, FAIA, RIBA**

Architect

France

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#### **18.10 Chairman's Closing Remarks**

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#### **18.20 End Of Conference Day One**

**08.00 Registration And Morning Coffee**

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**09.00 Chairman's Opening Remarks**

**Peter Rees**

City Planning Officer  
City Of London  
UK

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**09.10 International Keynote Presentation**

**Making Places By Design**

This talk addresses how design and architecture can be employed to create such memorable places, places that people enjoy going to again and again, while designed with innovation and sustainability in mind

**Rogier Van Der Heide**

Director  
Arup Lighting  
The Netherlands

**This keynote presentation is sponsored by Philips. Check [www.philips.com](http://www.philips.com) for more info .**

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**10.10 Understanding The Concept Of FORMAGRAPHICS**

This session will outline how the medium of architecture participates in the delivery of information, the production of new experiences, and in general how its 3D nature can be imbued with qualities usually associated with 2D media.

**Neil M. Denari**

Principal  
Neil M Denari Architects  
USA

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**11.10 Networking And Refreshment Break**

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**11.20 Understanding The Human Dimension In Urban And Architecture Design**

- Concepts as starting point of winning developments
- Bright ideas not big ideas to change our cities
- Back to human dimension in urban and architecture design
- Mixing functions, cultures and expectations

**Prof. Arch. Luca Donner**

Partner  
Donner & Sorcinelli Architetti  
Italy

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## **12.20 Planning For The Upturn: Emerging Planning Systems In The UAE**

The paper will:

- Consider the development progress made in the Emirates without mature planning systems and identify some of the issues which have yet to be resolved through effective planning
- Contrast the rapid growth of Dubai (without comprehensive planning) with the slower but more considered pace of development in Abu Dhabi (set against the background of the 2030 Plan)
- Identify some of the infrastructure priorities which need to be addressed
- Discuss how the current downturn in the market provides a real opportunity for careful consideration and implementation of land use and development regulation in the UAE to provide greater investor confidence

### **Stephen Webb**

Partner

Denton Wilde Sapte LLP

UK

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## **13.20 Lunch For Speakers And Delegates**

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## **14.20 Sustainability During Recession: A Case Study From One Of Europe's Largest Ongoing Developments**

- New urban approach for the new architecture
- Proposing a new way of life in harmony with close vicinity
- Finding smart and local solutions for contemporary requirements

### **Melkan Gursel Tabanlıoğlu**

Partner

Tabanlıoğlu Architects

Turkey

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## **15.20 Vertical Living: Design Challenges In The New Millennium A Short Introduction To The Full Day Workshop**

This presentation will be a short introduction to the full day workshop on Vertical Living: Design Challenges In The New Millennium. The session will look at the challenges of high density developments within the contemporary urban condition.

### **Yahya Jan, AIA**

Vice President And Design Director

NORR Group Consultants International Ltd.

UAE

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**16.20Metamorphosis: A New Era For Contemporary Mosques**

This session will outline Fariborz' bold attempt to take the traditional Islamic architecture in the 21st century by creating what is called a hybrid architecture, where culture and history are truly and successfully translated into a contemporary form.

**Fariborz Hatam**

Associate

AEDAS

UAE

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**17.20Chairman's Closing Remarks**

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**17.30End Of Conference**